



RBC BlueBay grows its Global Equity team with new Portfolio Manager hire

Press release

2 September 2025 (London): RBC BlueBay Asset Management (“RBC BlueBay”) has appointed Swetha Ramachandran in a newly created role as a Portfolio Manager covering the consumer sector in the Global Equity team. Reporting to Habib Subjally, Managing Director & Senior Portfolio Manager, Head of Global Equity, Swetha will be based in London and joins a team of 17 experienced and long-standing global equity specialists who collectively have over 200 years of investment experience.

Swetha brings over 25 years’ experience in financial services. Most recently, she served as a Fund Manager at Artemis Investment Management, co-managing Artemis’ Global Select and Global Focus strategies. Prior to this, Swetha worked at Swiss asset manager, GAM Investment Management as Lead Manager of its Luxury Brands strategies, and before that at AllianceBernstein as a Vice-President, Asset Management responsible for consumer stocks.

Commenting on the hire, Habib said: *“We are thrilled to welcome Swetha in this newly created role. This is the second Portfolio Manager role we have added to the Global Equity team this year, following the appointment of Jonathan Crown in June, signalling our deep commitment to, and client demand for, this asset class. Swetha brings great enthusiasm and a wealth of experience, particularly in consumer branded and luxury companies that will be a great addition to our team’s specialist knowledge base.”*

The Global Equity team consists of industry specialists spanning all major global sectors and manages relatively concentrated portfolios, focusing capital on best investment ideas. The team manages a total of 12 strategies with a collective AUM of US\$29.2 billion for institutional and wholesale investors across the globe.

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About RBC BlueBay Asset Management

RBC BlueBay Asset Management represents RBC Global Asset Management outside of North America and is an active asset manager. From equities and fixed income to alternatives, we find new ways to express client ideas in the market and drive better outcomes.

Our solutions-driven approach means we endeavour to empower our clients with the knowledge they need to help shape their investment ideas and decisions. We partner and evolve with our clients, creating and customising investment products that help them realise their goals.

We operate with total transparency throughout the business, providing clients with direct access to our investment teams and fostering a culture that encourages opportunity, resulting in a thoughtful and inclusive organisation that puts people first and delivers for clients.

Ideas happen here.